

7th Annual Health Care Professional Conference



Date: June 10, 2011

Venue: Vancouver Convention Centre (East), Vancouver, British Columbia

Sponsorship and Exhibitor Opportunities

If you would like to reach an audience of approximately 400 physiotherapists, occupational therapists, kinesiologists, nurses, physicians, chiropractors, and WorkSafeBC case managers, consider the many sponsorship opportunities available for the 2011 Health Care Professional Conference.

This package contains:

- Sponsorship & exhibitor information
- Sponsorship & exhibitor application
- Exhibitor floor plan
- Advertising opportunities
- Agenda (Draft)

SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

The Health Care Professional Conference is an annual, accredited conference hosted by WorkSafeBC's Health Care Services Department. Every year, health care professionals come together for thought-leading sessions presented by experts. Join clinical and physical rehabilitation professionals for a day of learning.

SPONSORSHIP BENEFITS

As a sponsor, representatives from your company will have an opportunity to meet many rehabilitation professionals. Other benefits include:

- Company logo, description, and link to your company website from the conference web site
- Company logo featured on e-mail newsletters promoting the conference
- Exhibitor booth (\$850 value, incl. HST)
- All conference sessions are open to representatives of your company

SPONSORSHIP OPPORTUNITIES:

Gold - \$7,500 (Plenary Session Sponsorships)

Brand recognition	<p>Your corporate logo/tagline will be featured on:</p> <ul style="list-style-type: none"> ❖ Conference website with a link to your company and company description ❖ WorkSafeBC's e-mail newsletters promoting the conference <p>In addition:</p> <ul style="list-style-type: none"> ❖ Recognition in remarks made by WorkSafeBC
On-site exposure	<ul style="list-style-type: none"> ❖ Delegates bags screen printed with your logo ❖ Your choice of 1 of 3 plenary sessions to sponsor ❖ Logo/tagline projected onscreen pre and post plenary session ❖ Promotional item of your choosing (ie., pen, sticky note, etc) ❖ Printed material in the delegates' bag (one 8½ x 11 sheet) ❖ Full exhibitor booth and table ❖ Signage at your chosen plenary session
Complimentary registration	Up to four (4) to attend the conference (includes exhibit staff, if any)
Conference syllabus	Logo inside syllabus
	HST included

Silver - \$5,000 (Workshop Sponsorships)

Brand recognition	<p>Your corporate logo/tagline will be featured on:</p> <ul style="list-style-type: none"> ❖ Conference website with a link to your company and company description ❖ WorkSafeBC's e-mail newsletters promoting the conference <p>In addition:</p> <ul style="list-style-type: none"> ❖ Recognition in remarks made by WorkSafeBC
On-site exposure	<ul style="list-style-type: none"> ❖ Your choice of 1 of 9 workshops to sponsor ❖ Logo/tagline projected onscreen pre & post workshop ❖ Promotional item (ie., sticky notepad) ❖ Printed material in the delegates' bag (one 8½ x 11 sheet) ❖ Full exhibitor booth and table ❖ Signage at your chosen workshop
Complimentary registration	Up to three (3) to attend the conference (includes exhibit staff, if any)
Conference syllabus	Logo inside syllabus
	HST included

Bronze - \$2,500 (Meal or Refreshment Break Sponsorships)

Brand recognition	<p>Your corporate logo/tagline will be featured on:</p> <ul style="list-style-type: none"> ❖ Conference website with a link to your company and company description ❖ WorkSafeBC's e-mail newsletters promoting the conference <p>In addition:</p> <ul style="list-style-type: none"> ❖ Recognition in remarks made by WorkSafeBC
On-site exposure	<ul style="list-style-type: none"> ❖ Your choice of 1 of 4 meal or refreshment breaks to sponsor ❖ Printed material in the delegates' bag (one 8½ x 11 sheet) ❖ Full exhibitor booth and table ❖ Table top signage on buffet tables with your corporate logo during chosen meal or refreshment break
Complimentary registration	Up to two (2) to attend the conference
Conference syllabus	Logo inside syllabus
	HST included

SPONSORSHIP AND EXHIBITOR APPLICATION

SPONSORSHIP LEVEL:

(please indicate your level and selection):

- Gold - \$7,500
 - Demographics and Health Care Providers
 - Violence in Health Care
 - Back Pain to Pain Disorder: Recognition & Management
- Silver - \$5,000
 - AM: Workshop A1
 - AM: Workshop B1
 - AM: Workshop C1
 - PM: Workshop A2
 - PM: Workshop B2
 - PM: Workshop C2
 - PM: Workshop A3
 - PM: Workshop B3
 - PM: Workshop C3
- Bronze - \$2,500
 - Breakfast
 - Lunch
 - Morning Refreshment break
 - Afternoon Refreshment break

Gold / Silver:

Promotional item and printed materials for delegate bags to be provided by sponsor.

Bronze:

Printed materials for delegate bags to be provided by sponsor.

WorkSafeBC provides:

- Signage
- Delegate bags

Exhibitor Package \$850

Each 8' x 10' booth includes:

- 8' high drape back wall
- 3' high drape side wall
- 1 (one) 6' x 2' skirted table

Company name listed on conference website and in the printed syllabus

To encourage conference attendees to visit the booths, each attendee will be issued "21 Questions" sheet and be required to collect all 21 answers in order to be eligible for a prize.

Booths are assigned on a first come, first served basis.

Additional Charges: (All additional requirements must be **ordered directly from Can-West Display** in advance of move-in to avoid unnecessary on-site charges).

- **Storage and drayage must be coordinated through Can-West Display**
- Any lighting, electrical requirements
- Telephone/Internet Access

Can-West forms are being updated with 2011 prices and will be provided on the conference website as soon as they become available.

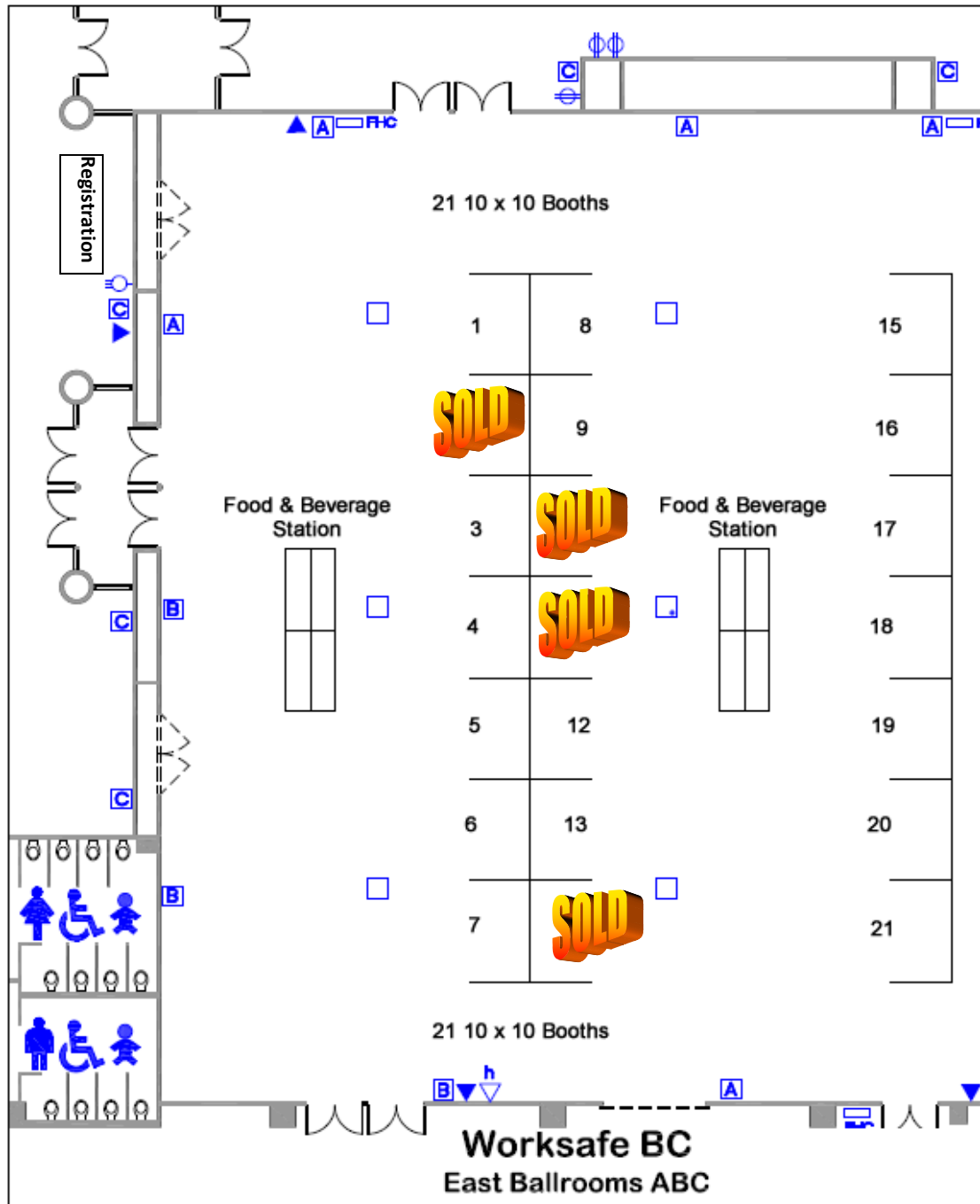
CANCELLATION POLICY

Cancellation requests must be received before April 10, 2011. After April 10, 2011 only 50% of the amount will be refunded.

Note: WorkSafeBC reserves the right, in its sole discretion, to refuse any application based upon the product or service to be exhibited. Further, WorkSafeBC also reserves the right to require the Exhibitor to remove any product/display from the exhibit, which WorkSafeBC, in its sole discretion, determines is not consistent with the character of the conference. The Exhibitor may not display products or services that express disparity with WorkSafeBC or any professional field.

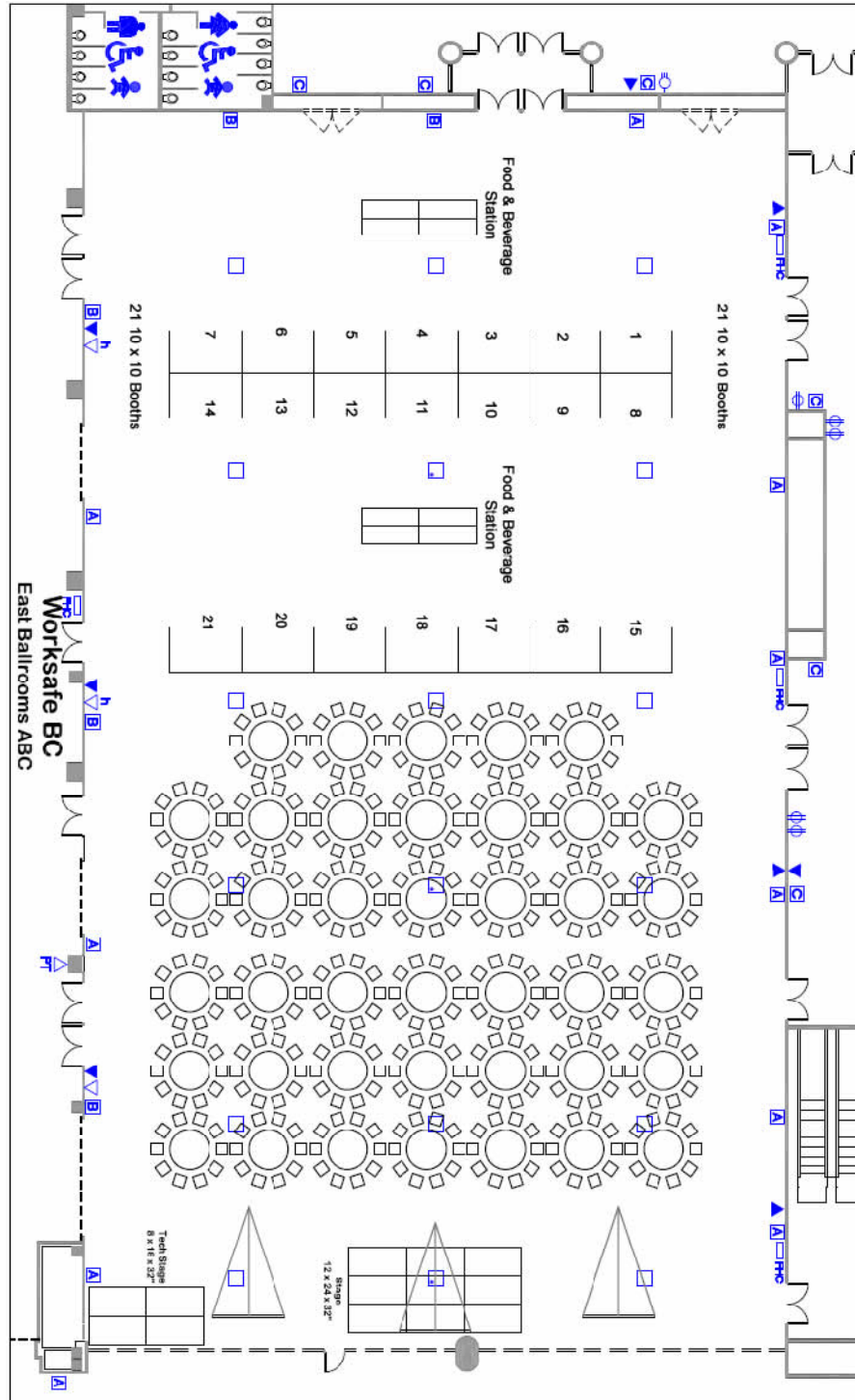
Application Deadline: May 10, 2011

EXHIBITOR FLOOR PLAN



Please note that exhibit space is contained WITHIN the conference space. There will be no division (air wall) between exhibit and conference space. See next page for full layout.

OVERALL EVENT FLOOR PLAN



OTHER OPPORTUNITIES

- In-kind donation

Donations must be received by WorkSafeBC by May 10, 2011

ADVERTISING OPPORTUNITIES IN CONFERENCE SYLLABUS

The conference syllabus will be distributed to all participants. It is an 8.5" x 11" spiral bound book which will contain speakers' presentations.



Full page colour outside back cover (exclusive) (CA\$ 500.00)

Full page colour inside back cover (exclusive) (CA\$ 350.00)

- Full 1 page colour (CA\$ 300.00)
- Half page colour vertical (CA\$ 200.00)
- Full 1 page black & white (CA\$ 200.00)
- Half page black & white vertical (CA\$ 100.00)

HST included.

Artwork must be received by WorkSafeBC by May 10, 2011

SPONSOR OR EXHIBITOR REGISTRATION FORM

Company name: _____

Company address: _____

City: _____ Province: _____ Postal code: _____

Company web site: _____

Contact person: _____

Phone: _____ Fax: _____

E-mail: _____

PAYMENT INFORMATION

Visa

MasterCard

Cheque (payable to "WorkSafeBC")

Mail to:

Attn: Christine Lynn

WorkSafeBC

Health Care Services

6951 Westminster Hwy

Richmond BC V7C 1C6

Credit card # _____ Expiry date: _____

Name on card: _____

Sponsor/Exhibitor Complimentary Registration

Please complete a conference registration (form available in pdf format on the conference website) for each of the attendees and write in your sponsor level in the payment section of the form.

Gold Level Sponsor:	4 complimentary registrations
Silver Level Sponsor:	3 complimentary registrations
Bronze Level Sponsor:	2 complimentary registrations
Exhibitor:	1 complimentary registration

Exhibit Staff NAME BADGES

Name: _____ Name: _____

Title: _____ Title: _____

Name: _____ Name: _____

Title: _____ Title: _____

File specifications:

ACCEPTABLE FILE FORMATS ARE:

- High resolution PDF (preferred format)
- PDF format file must have all fonts embedded.
- Adobe InDesign, Adobe Illustrator, TIFF and EPS.
- Adobe InDesign and Illustrator file must have all fonts and links included.

IMAGES RESOLUTION:

- Resolution of images should be 300 dpi or higher in order to print clearly.

COLOUR MODE & COLOUR SPACE:

- Important: Please ensure that your ad is not in RGB colour mode and that there is no Pantone (PMS). All pantone colours must be converted to CMYK or grayscale (B/W ad).
- Colour ads: 4 Colour (CMYK) ads must be in CMYK only.
- All images and graphics must be in CMYK as well.
- Black & White ads: Black & White ads must be saved in Black &
- White or Grey scale only. No colour separation.

Copy content and design: All advertising content and design must be acceptable to WorkSafeBC, which reserves the right to postpone or refuse, without penalty, publication of any advertisement.

Full payment must accompany this signed agreement in order for purchase to be confirmed. All payments must be made payable to WorkSafeBC and annotated: *Health Care Professional Conference 2011*.

LIABILITY

Exhibitor shall be fully responsible to pay for any and all losses, damages and claims arising out of injury or damage to Exhibitor's displays, equipment and other property brought upon the premises of the Vancouver Convention & Exhibition Centre and shall indemnify and hold harmless the Vancouver Convention & Exhibition Centre, its agents, servants and employees from any and all such losses, damages and claims.

INDEMNITY

The Exhibitor shall indemnify and hold the Vancouver Convention & Exhibition Centre, its owners, managers, officers of directors, agents, employees, subsidiaries, affiliates and WorkSafeBC (the Workers' Compensation Board of British Columbia), from and against any and all claims, losses, damages or governmental charges or fines and any amount arising out of or caused by the Exhibitor's use of the premises, or the conduct of the Exhibitor's business or from any activity, work, or thing done, permitted or suffered by the Exhibitors in or about the premises, including but not limited to installation, maintenance, and removal of exhibits; and, in case any action or proceeding be brought against WorkSafeBC (the Workers' Compensation Board of British Columbia) by reason of any such claim, or if the Exhibitor breaches any term of this agreement.

CONFERENCE AGENDA (DRAFT)

TIME	Activity		
7:45-8:30	Registration/Breakfast/Visit Booths		
8:30-8:40	Introduction - Howard		
8:40-9:10	Health Care Services Update - Steve Barnett		
9:10-10:00	Demographics and Health Care Providers by Terry Bogyo		
10:05-10:55	Workshop A1 - Concussion in Sports by Dr. Navin Prasad?	Workshop B1 - Disability Management by Dr. Henry Harder	How to Bill WorkSafeBC by Connie Muggia
10:55-11:15	<i>Refreshment Break</i>		
11:15-12	Scared Stupid - Violence in Health Care by Ben Cheng		
12 pm - 1 pm	<i>Lunch</i>		
1 - 1:50	Workshop A2 - Logical Approach to Back Pain by Dr. Hamilton Hall	Workshop B2 - Axis II Characteristics by Dr. Stephen Hart	Workshop C2 - How Science Inform Policy by Susan Hynes
1:55-2:45	Workshop A3 - Conservative Management of Lateral Epicondylalgia by Dr. Alex Scott	Workshop B3 - Suicide, Self-Injury, Risky Behaviour by Dr. Wagner	Workshop C3 - Jason Parker Reciprocity?
2:45-3:15	<i>Refreshment Break</i>		
3:15-4:05	Pain Disorder: Recognition and Management by Dr. Hamilton Hall		

Schedule above as of January 18th, 2010. Please check the website for updates www.healthprofessionalconference.com